

Parkersburg, West Virginia-Marietta, Ohio Combination

Frequency proposes to acquire the licenses of the following six radio stations that are licensed to communities located within the Parkersburg-Marietta, West Virginia-Ohio Arbitron Metro market and are listed by Arbitron as “home” to that market:¹

<i>Station</i>	<i>Community</i>	<i>Current Licensee</i>
WDMX(FM)	Vienna, West Virginia	CC Licenses
WNUS(FM)	Belpre, Ohio	CC Licenses
WRVB(FM)	Marietta, Ohio	CC Licenses
WLTP(AM)	Marietta, Ohio	CC Licenses
WHNK(AM)	Parkersburg, West Virginia	CC Licenses
WVTV(FM) ²	Williamstown, West Virginia	Bennco, Inc.

The principal community contours of these six stations do not overlap those of any other station not listed above in which Frequency holds or proposes to hold an attributable interest. Accordingly, the Arbitron Metro methodology is appropriate for this combination.³

The BIA Media Access Pro Database identifies twenty-three full-power commercial and non-commercial stations as “home” to or licensed within the Parkersburg-Marietta market.⁴ Consequently, Frequency’s proposed ownership of the stations listed above complies with the Commission’s local radio ownership rules under the Arbitron markets methodology.

¹ See BIA Financial Network, “Parkersburg-Marietta, WV-OH Market Overview” available at BIA Media Access Pro Database.

² The instant application does not propose to assign the license of WVTV(FM), Williamstown, West Virginia, to Frequency. Frequency, however, will obtain an attributable interest in WVTV(FM) by virtue of its operation of the station pursuant to a Local Marketing Agreement (“LMA”) post-closing.

³ See 2002 Biennial Regulatory Review – Review of the Commission’s Broadcast Ownership Rules and Other Rules Adopted Pursuant to Section 202 of the Telecommunications Act of 1996, *Report & Order & Notice of Proposed Rulemaking*, 18 FCC Rcd 13,620 (2003) (“*Biennial Review*”).

⁴ See BIA Financial Network “FCC Geographic Market Definition for Parkersburg-Marietta, WV-OH,” available at BIA Media Access Pro Database.

ATTACHMENT 1

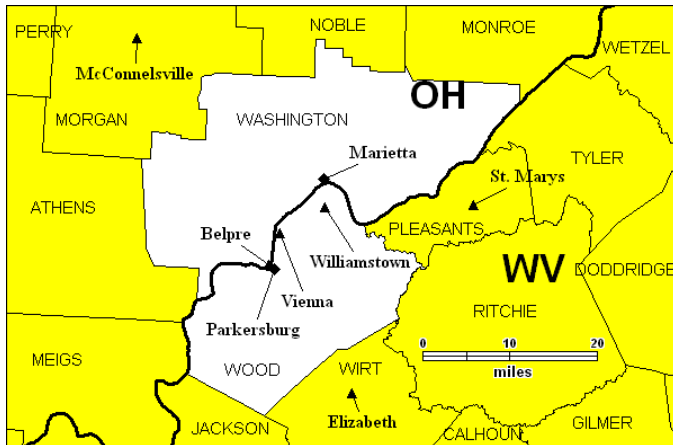
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Printouts from BIA Media Access Pro Database

Metro Rank: 249

Revenue Rank: 269

Parkersburg-Marietta, WV-OH Market Overview



Metro Counties / Population (000)

Washington, OH	62.5
Wood, WV	86.7
	149.2

Market Radio Financials

(all figures in 000's, except percentages and ratios)

ESTIMATED GROSS REVENUES ★★★	2001	2002	2003	2004	2005	2006	Δ 01 - 06
	\$5,300	\$5,300	\$5,400	\$5,500	\$5,200	\$4,900	-1.7%
	Δ 05 - 06	2007	2008	2009	2010	2011	Δ 06 - 11
	-5.8%	\$4,900	\$5,000	\$5,100	\$5,200	\$5,300	1.6%

	2001	2006	2011	Est. Breakout
Revenue/Retail Sales	\$2.84/1,000	\$1.79/1,000	\$1.80/1,000	Local 82%
Revenue/Capita	\$35.01	\$32.84	\$35.88	National 18%

Demographic and Economic Overview

(000's, except Retail Sales and EBI in 000,000's)

	2001	2006	Growth Rate	2006	2011	Growth Rate
MSA Population	151.4	149.2	-0.3%	149.2	147.7	-0.2%
Households	60.8	61.8	0.3%	61.8	61.8	0.0%
Retail Sales	1,864.3	2,738.4	8.0%	2,738.4	2,943.9	1.5%
EBI	2,426.0	2,520.5	0.8%	2,520.5	2,752.3	1.8%

Demographic Breakdown

	Total	Under 12	12 - 17	18 - 24	25 - 34	35 - 44	45 - 54	Over 55
Men (000)	72.4	10.5	6.0	6.9	8.2	9.9	11.5	19.3
Women (000)	76.9	10.1	5.7	6.7	8.4	10.4	11.9	23.8
Total	149.2	20.6	11.7	13.6	16.6	20.3	23.4	43.1
Percentage	100.0%	13.8%	7.9%	9.1%	11.1%	13.6%	15.7%	28.9%
Per Capita	\$ 16,889		Median Household		\$ 33,210		Avg Household	\$ 40,771
Ethnic Population:	White	97.2%	Black	1.1%	Asian	0.5%	Hispanic	0.5%

Market Summary

FM Classes	Class A	Class B	Class C	Viable Stations	All FMs	All AMs	Total
# Stations	6	4		8	10	6	16
Tot 12+	45.0	27.5		70.5	72.5	7.4	79.9
Avg 12+	7.5	6.9		8.8	7.3	1.2	5.0
Tot LCS	56.3	34.4		88.2	90.7	9.3	100.0
Avg LCS	9.4	8.6		11.0	9.1	1.5	6.3



FCC Geographic Market Definition for Parkersburg-Marietta,

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WRVB	FM	102.1	C	AC	Parkersburg-Marietta, WV-OH	07/02/2003	249	p Clear Channel	Marietta, OH	Washington
WADC	AM	1050	C	Nostalgia	Parkersburg-Marietta, WV-OH	07/02/2003	249	Burbach Broadcasting	Parkersburg, WV	Wood
WHNK	AM	1450	C	Cntry/Sprts	Parkersburg-Marietta, WV-OH	07/02/2003	249	p Clear Channel	Parkersburg, WV	Wood
WCMO	FM	98.5	NC	Alternative	Parkersburg-Marietta, WV-OH	07/02/2003	249	Marietta College	Marietta, OH	Washington
WGGE	FM	99.1	C	Country	Parkersburg-Marietta, WV-OH	07/02/2003	249	Burbach Broadcasting	Parkersburg, WV	Wood
WLTP	AM	910	C	News/Talk	Parkersburg-Marietta, WV-OH	07/02/2003	249	p Clear Channel	Marietta, OH	Washington
WVNT	AM	1230	C	News/Talk	Parkersburg-Marietta, WV-OH	07/02/2003	249	Burbach Broadcasting	Parkersburg, WV	Wood
WMOA	AM	1490	C	Soft AC	Parkersburg-Marietta, WV-OH	07/02/2003	249	JAWCO Incorporated	Marietta, OH	Washington
WNUS	FM	107.1	C	Country	Parkersburg-Marietta, WV-OH	07/02/2003	249	p Clear Channel	Belpre, OH	Washington
WHBR	FM	103.1	C	Rock	Parkersburg-Marietta, WV-OH	07/02/2003	249	Burbach Broadcasting	Parkersburg, WV	Wood
WRRR	FM	93.9	C	AC	Parkersburg-Marietta, WV-OH	02/09/2004	249	Seven Ranges Radio Co Inc	St. Marys, WV	Pleasants
WXIL	FM	95.1	C	CHR	Parkersburg-Marietta, WV-OH	07/02/2003	249	Burbach Broadcasting	Parkersburg, WV	Wood
WJAW	FM	100.9	C	Sports	Parkersburg-Marietta, WV-OH	07/02/2003	249	JAWCO Incorporated	McConnelsville, OH	Morgan
WDMX	FM	100.1	C	Oldies	Parkersburg-Marietta, WV-OH	07/02/2003	249	p Clear Channel	Vienna, WV	Wood
WRZZ	FM	106.1	C	Clsc Rock	Parkersburg-Marietta, WV-OH	07/02/2003	249	Burbach Broadcasting	Elizabeth, WV	Wirt
WJAW	AM	630	C	Sports	Parkersburg-Marietta, WV-OH	07/02/2003	249	JAWCO Incorporated	St. Marys, WV	Pleasants
WCVV	FM	89.5	NC	Christian	Parkersburg-Marietta, WV-OH	07/02/2003	249	Belpre Educational Broadcasting Foundation	Belpre, OH	Washington
WLKP	FM	91.9	NC	ChrsContem	Parkersburg-Marietta, WV-OH	07/02/2003	249	Educational Media Foundation	Belpre, OH	Washington
WMRT	FM	88.3	NC	Clsc/Jazz	Parkersburg-Marietta, WV-OH	07/02/2003	249	Marietta College	Marietta, OH	Washington
WVVV	FM	96.9	C	Variety Hit	Parkersburg-Marietta, WV-OH	07/02/2003	249	Bennco Inc	Williamstown, WV	Wood
WVPG	FM	90.3	NC	Nws/Tlk/Inf	Parkersburg-Marietta, WV-OH	07/02/2003	249	West Virginia Educational Public Broadcasting	Parkersburg, WV	Wood
WPJY	FM	88.7	NC	CP - NOA	Parkersburg-Marietta, WV-OH		249	Baker Family Stations	Blennerhassett, WV	Wood
WVVW	FM	98.1	NC	Sothn Gspel	Parkersburg-Marietta, WV-OH		249	Mid-Ohio Valley Educational Association	Belpre, OH	Washington
WWOH	FM	104.5	NC	CP - NOA	Parkersburg-Marietta, WV-OH		249	Hope Radio of Marietta, Inc.	Marietta, OH	Washington
WVVP	FM	96.1	NC	Sothn Gspel	Parkersburg-Marietta, WV-OH		249	Fellowship Baptist Church	Marietta, OH	Washington
WSPW	FM	97.9	NC	CP - NOA	Parkersburg-Marietta, WV-OH		249		Parkersburg, WV	Wood

Number of Stations in Geographic Market 26

Previous Stations in Geographic Market

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed